

# Virginia Green Events



# New River Valley Job Fair Expo Dublin, VA



**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

# New River Valley Job Fair Expo

Conference and event hall located on the Dublin campus of New River Valley Community College.

New River Community College and its supporting partners in the New River Job Expo honors their commitment to reducing its impact on the environment by providing recycling bins across campus. Additionally, a program for careers in emerging renewable and alternative energy fields is available.

## **Virginia Green Activities**

# This facility pledges that they:

## Recyle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
- Glass bottles
- Aluminum cans
- Plastic bottles

### Minimize the use of disposable food service products.

- Use disposable food service items that are made from bio-based, renewable materials
- Use disposable food service items that are made with recycled content
- Use disposable food service items that are recyclable in your area

#### **Printed Materials.**

- Use electronic registration, correspondence, and forms instead of paper forms
- Print brochures and other printed items on recycled content paper
- Print all documents double-sided

#### Waste Reduction.

- Track overall solid waste costs (required for Virginia Green)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Donate excess food from events
- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles
- Encourage the use of mass-transit and/or carpooling to the event

#### Green Signage.

Virginia Green

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our events webpage highlighting all of our green activities
- Have signs at the event registration which list all of our green activities
- Other actions taken related to green signage: Strategic placement of the logos in and around the event facility.

For more information on New River Valley Job Fair Expo, see www.nr.edu/nrvjobfairexpo/ or contact Keith Kauhane at keith.kauhane@dss.virginia.gov or 540-382-6990.

For more information on the Virginia Green program,

 $see \ www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.$ 

Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.





